

Enlighten Analytics

EMPLOYEE COMMUNICATION



Prior to Enlighten Analytics Registration Email

Dear Employees,

As you likely know, employers and employees all over the country are struggling with the rising cost of health insurance.

Health insurance premiums are significantly outpacing employee wages ... and the only options for most employers is to shift costs to employees in the form of higher premiums, copays, and deductibles.

We have a solution that we're very excited about!

We have done much research and have decided that it would be in all of our best interests to partner with *xxxx agency* and Enlighten Analytics ... so we can have the optics we need to better negotiate our health insurance renewal ... and/or consider other richer health plans.

There are health plans that have \$0 copays for prescriptions and other services ... and in order to access these plans, we need optics.

You will be receiving an email this week from Enlighten Analytics. We would appreciate it if you register by *xx/xx/xxxx*. The registration process only takes a few minutes.

We only need the employees who are participating on the group health plan to register.

The Enlighten Analytics technology is protected under HIPAA law which means safeguards are in place to ensure the confidentiality and integrity of Personal Health Information (PHI). Furthermore, the technology is secure as it is the same technology used by the banking system to protect the security of their data.

For those of you who need help registering, it would be our pleasure to help.

Thank you in advance!

Sincerely,

HR Team

Enlighten Analytics

EMPLOYEE COMMUNICATION



Prior to Enlighten Analytics Registration Email

Dear Employees,

In order to provide you with the best value possible from our health insurance plan, every employee needs to register on the Enlighten Analytics website.

Its sole purpose is to help potential health insurance carriers assess our risk as a group and determine appropriate premiums. Please complete your health questionnaire by 5 pm Friday (Insert Due date).

Your privacy is of utmost importance to (insert your company name), which is why we are using an outside 3rd party service to gather this information.

No employee of (insert your company name) will be able to view this information at any time. This includes employees in human resources and finance who administer the health insurance plan for our company.

Also, completing a questionnaire is NOT a commitment to enroll in benefits.

You will be receiving an Enlighten Analytics registration email in the near future. You will need your (health insurance carrier) username and password in order to register.

Should you have any questions, it would be our pleasure to help.

Sincerely,

HR Team

SAY “NO” TO SHIFTING COSTS



We're not ok with shifting costs
to employees in the form of
higher copays, deductibles,
and premiums.

Better Optics, Better Decisions.



Keep an eye open for your
Enlighten Analytics registration email!

www.enlighten-analytics.com

FREE HEALTHCARE



Our goal is to empower our employees to be great consumers of healthcare ... and when they are, care will be free or near free.

Better Optics, Better Decisions.



Keep an eye open for your **Enlighten Analytics** registration email!

www.enlighten-analytics.com

WE HAVE A **RESPONSIBILITY** TO OUR EMPLOYEES



As your employer, we believe we have a responsibility to provide comprehensive, high quality healthcare benefits at a reasonable, sustainable cost.

Better Optics, Better Decisions.



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Enlighten Analytics registration email!

www.enlighten-analytics.com